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Nub's Nob has \$1 million 50th birthday!

FOR IMMEDIATE RELEASE

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Harbor Springs, MI –Nub's Nob Resort, in northern Lower Michigan, is throwing its customers a \$1 million dollar birthday party to celebrate the legendary ski and snowboard areas 50th anniversary.

The million-dollar list of presents include 2 brand new Pisten Bully Grooming machines, over 1,000 sets of the latest Rossignol and Nordica ski rental gear, more legendary Nub's Nob snowmaking and an increase in ski and snowboard terrain.

Nub's Nob, home today of “The Midwest's Best Snow”, opened in January of 1958 with 3 slopes and a 65 seat “imported” chairlift. Customers flocked to the Emmet County ski resort to test their skills on Revelry, Easy Mile and the Beginner's slope. The lodge that still services skiers, and now snowboarders, was also opened that first season.

“This is a great year to say thank you to our family of skiers and snowboarders” said General Manager, Jim Bartlett, “while many winter resorts will be laying back after a rough season just past, Nub's Nob is putting a huge investment right back on the slopes for our customers to enjoy.”

Bartlett continued, “We'll celebrate 50 years of fun and great family times with special events, a new 50th anniversary logo and fireworks at our traditional New Year's Eve torchlight parade.” The parade and fireworks will be December 31, 2007 at 6pm.

For 2007-08 Nub's Nob continues to improve its snow, grooming, services and terrain. With 54 slopes spread over 248 acres, Nub's Nob is now like having 3 huge areas in one. For 50 years multiple generations of skiers and snowboarders have enjoyed First Class and Friendly Skiing and Snowboarding at Nub's Nob. Come join the party!

For more details contact Scott Stillings at 1-800-SKI-NUBS or stillings@nubsnob.com.